

IN THE FAMOUS FRUITVALE DISTRICT  
ORCHARD BEGUN IN 1905  
THOROUGHBRED SCOTCH COLLAGES

P. F. D. THREE  
 NORTH YAKIMA, WASH.

Gentlemen:

For my part, I am glad that they can have nothing but good music in their ears, from the time of their first recollections until they are put to school; they get enough of the other kind after that. We laid in a large stock of your best stuff at the beginning, and this was fortunate, for there came later a change in the place and manner of our living, and there has been no buying of music of late years; but it is a source of great satisfaction to me that the children could be brought up in an atmosphere of Haydn, Schubert, Mendelssohn and men of that kind. I think it will come in their later life, and I feel like expressing to your company a little of the debt that I think we owe you, and wishing you well in your work.

Very sincerely yours,

A. T. RICHARDSON.

We esteem both. This company is frankly proud of its commercial success. It is proud that its instruments have been installed in so many of the leading palaces of Europe and that it holds so many Royal Appointments—certificates of distinctive merit.

Mr. Richardson's letter—typical of a vast number of similar missives we have received—illustrates what Aeolian instruments are doing in thousands of homes throughout the world, and we place this splendid letter second in importance to no communication we have received from any source whatever.

Stop to think what you could offer to your children if you chose. In place of the old Organ, a Pianola Piano—the most perfect, complete musical instrument of the present day. Instead of a few well-worn music-rolls, a vast Circulating Library of over 16,000 different selections, providing a constant supply of new music at trifling expense.

It is vastly significant, the strength of the appeal that the Pianola Piano makes to all classes. The King of England has one, the German Emperor, the Austrian Emperor, the Czar of Russia, the King of Belgium, the King of Spain—in fact, the rulers of almost every important nation are not only

Or if this seems more than you can afford, you can secure the Technola Piano—a player-piano with no superior save only the Pianola Piano—at \$450., with monthly payments correspondingly smaller.

*From our London Branch*

To the Aeolian Co.,  
New York, U. S. A.

**"Take pleasure in notifying you have received Royal Warrant of Appointment to the Court of Sweden."**

*London, Eng.* A. J. MASON

Royal Appointments have also been received from

- H. M. George V. King of England
- H. I. M. William II. German Emperor
- H. M. Albert I. King of Belgium
- H. M. Alphonso XIII. King of Spain
- H. M. Ferdinand I. Czar of Bulgaria
- H. M. Ernst Ludwig, Grand Duke of Hesse
- H. H. Pope Pius X.

**AEOLIAN HALL, 362 FIFTH AVENUE**  
NEAR 34th STREET NEW YORK  
*INSTRUMENTS IN THE WORLD*